



¿Que Pasa?...

The Hispanic Community Affairs Council Newsletter

Volume 2, Issue 1

Spring 2011

Be a “Friend” of HCAC on Facebook

The Hispanic Community Affairs Council has joined the social networking revolution through Facebook. We would love for you to be our friend. Right now we have 44 friends.

Over the past 27 years we have assisted hundreds of students through their college education. We want to hear your stories of how HCAC helped you. We also want to hear from you as a donor in assisting our young Latino youth fulfill their dreams. It takes a community to educate our youth.

Please log on to www.facebook.com and search for Hispanic Community Affairs Council. Add us as a favorite and write a comment. We will be posting dates and information regarding our events.



Facebook helps you connect and share with the people in your life.

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Save the Date!!!

HCAC Annual Scholarship Luncheon

**Friday, May 6, 2011
12 noon—1:30 pm
Newark -Fremont Hilton**

\$50 tickets available now through your
HCAC representative

*ALL donations to the scholarship fund go
directly to scholarships.

WE NEED YOUR HELP!

2011 Scholarship Readings
are taking place on:

**Tuesday, March 15
6:00 pm**

1100 San Leandro Blvd.
San Leandro, CA 94577

Please RSVP with Pedro
Naranjo at : 510-388-8983
pedronaranjo@hotmail.com

**Student interviews are sched-
uled for April 5 and 6

Please Join Us

Friday, March 18, 2011

For HCAC's Annual Spring Luncheon

We will have a panel discussing the impact the proposed state budget will have on local jurisdiction and community services.

Lunch served 12:00 noon—1:30 pm

Otaez Restaurant

1619 Webster Street

Alameda

Please RSVP with Berenise Herrera at:

Hcac_hayward@yahoo.com

Or by calling 510-825-0630

\$20 per person

National Latino Leader? The Job is Open

by Paul Taylor, Director, Pew Hispanic Center and Mark Hugo Lopez, Associate Director, Pew Hispanic Center

By their own reckoning, Latinos living in the United States do not have a national leader. When asked in an open-ended question to name the person they consider "the most important Latino leader in the country today," nearly two-thirds (64%) of Hispanic respondents said they did not know. An additional 10% said "no one."

These findings emerge from the 2010 National Survey of Latinos, a bilingual national survey of 1,375 Hispanic adults conducted prior to this month's mid-term elections by the Pew Hispanic Center, a project of the Pew Research Center.

The most frequently named individual was Sonia Sotomayor, appointed last year to the U.S. Supreme Court. Some 7% of respondents said she is the most important Latino leader in the country. U.S. Rep. Luis Gutierrez (D-Ill.) of Chicago is next at 5%. Los Angeles Mayor Antonio Villaraigosa draws 3%, and Jorge Ramos, an anchor on *Noticiero Univision*, the national evening news program on the Spanish-language television network Univision, drew 2%.

No one else was named by more than 1% of respondents in the 2010 National Survey of Latinos

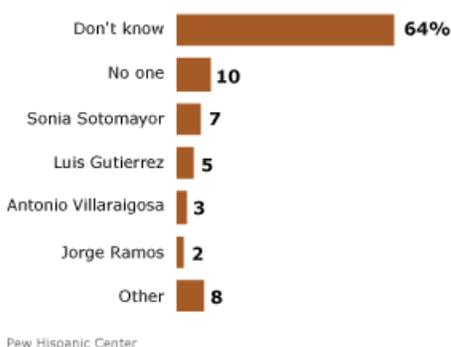
conducted August 17 through September 19, 2010, by landline and cellular telephone. The margin of error for the full sample is plus or minus 3.3 percentage points at the 95% confidence level.

The survey explored the subject of leadership in the Latino community in another way. Respondents were presented with the names of eight prominent Latinos and asked if they had heard of each. Those who said they had were then asked if they considered that person to be a leader.

Of the eight names presented, just two were familiar to a majority of respondents: Sotomayor (67%) and Ramos (59%). Four others were known by more than a quarter of respondents: Villaraigosa (44%), Gutierrez (38%), New Mexico Governor Bill Richardson (35%),

and UFW co-founder Dolores Huerta (28%). The other two were familiar to only a small share of respondents: U.S. Rep. Raúl Grijalva (D-AZ) of Tucson, Arizona (13%), and Janet Murguía, President and Chief Executive Officer of the National Council of La Raza (8%). (con't on page 4)

Who is the Most Important Latino Leader in the Country Today?



Pew Hispanic Center

BEST WISHES TO TERRY ALDERETE AND AL HUEZO by Suzanne Barba

The New Year didn't start off well for two long-time, committed and dedicated HCAC members, Terry Alderete and Al Huezo. Both were hospitalized with serious illnesses, but both are now making amazing progress in their determination to get back to work on all the community service projects they have been involved with over the years.

Terry has been on the HCAC board for over 20 years and has contributed her time and talents on most of the programs and projects the group has undertaken. She has done all this work while keeping up her business, Alderete Business Visions.

Al has also been a member and supporter of HCAC and its scholarship program for over 20 years. He served with the City of Newark for 31 years, nine of those as city manager. In 2007 he was appointed to the Newark City Council, because he had a passion for public service.

Terry and Al are in our thoughts and we and all their friends in HCAC send them heartfelt best wishes.

National Latino Leader? The Job is Open (con't from pg. 3)



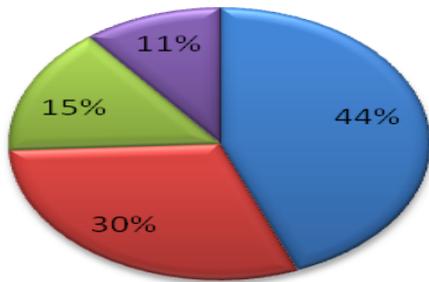
Sonia Sotomayor
Associate Justice of the Supreme Court of the United States

In the follow-up question, anywhere between one-third and two-thirds of respondents who had heard of each prominent Latino said that they considered that person to be a leader. The highest leadership "score" was received by Sotomayor. Among the 67% who said they had heard of her, some 68% said they consider her to be a leader - meaning that, when the questions

are posed in this manner, a total of 45% of survey respondents (67% — 68%) consider her a leader. Ramos is next with a leadership score of 38%, followed by Villarraigosa at 29% and Gutierrez at 23%. No one else on the list had a score above 20%.

The Mission of the Pew Hispanic Center
Chronicling Latinos' diverse experiences in a changing America
Illuminating Hispanic Lives
Founded in 2001, the Pew Hispanic Center is a nonpartisan research organization that seeks to improve understanding of the U.S. Hispanic population and to chronicle Latinos' growing impact on the nation. The Center does not take positions on policy issues. It is a project of the Pew Research Center, a nonpartisan "fact tank" in Washington, DC that provides information on the issues, attitudes and trends shaping America and the world. It is funded by The Pew Charitable Trusts, a public charity based in Philadelphia.
<http://pewhispanic.org>

2010 HCAC Scholarship Recipients



- Community Colleges-29
- CSU's-20
- UC's-10
- Private/out-of-state Universities-7



2007 Scholarship Recipients
Where are they now?

Scholarship Alumni—Contact Us!!!!

We are in the process of building our HCAC
Scholarship Alumni Database

Please contact us at:

**HCAC_hayward@yahoo.com or
www.Facebook.com**

Hispanic Community Affairs Council

Juntos for Education

11th Annual Latino Education Summit



*Students and parents welcomed
College & Career Workshops
Light Breakfast & Lunch
Door Prizes!*

Saturday, March 19, 2011

25555 Hesperian Blvd, Hayward CA

9:00am-1:00pm

Doors open @ 8:30 am

Park in Lot B and go to Building 2300

Brought to you by:



For more information and to pre-register visit

www.chabotcollege.edu/latinosummit

HISPANIC COMMUNITY AFFAIRS COUNCIL



*Education
Creates
Opportunity!*

HCAC
P.O. Box 3151
Hayward, CA
94540

Email:
HCAC_Hayward@
yahoo.com

HCAC—Providing our community access!

The Hispanic Community Affairs Council (HCAC) is a community-based organization in Alameda County. It was organized in 1978 by a group of individuals interested in providing a forum to debate issues of interest to the Latino/Hispanic communities, sharing information regarding employment opportunities, and developing a broad network of concerned individuals. It formally became a 501(c)(3) organization in January 1986.

Over the years HCAC's Board of Directors, Advisory Board, and volunteers have raised and given out over \$1 million dollars in scholarship grants. Operating with no paid staff or consultants, minimal overhead and no permanent offices, HCAC volunteers each year raise and direct 100% of all money donated to HCAC scholarships.

The overall purpose of HCAC is to promote the value of education, cultural diversity, community involvement, and political awareness.

We are on the web:
www.hispaniccommunityaffairsCouncil.org

Calendario

• March

- 10—2011 Scholarship Deadline. Go online to download application
- 15—2011 Scholarship Application Reading, 6:30 –8:30 pm, San Leandro office.

- 18—HCAC Annual Spring Luncheon 12:00 -1:30 pm, Otaez Restaurant, Alameda. \$20

• April 2011

- 5 & 6—2011 Scholarship Application Student Interviews, 6:00 –8:00 pm, San Leandro

• May

- May 6—Annual Scholarship Luncheon, 12:00 –1:00 pm, Newark-Fremont Hilton

Pay Your Membership Dues!!!
If you haven't paid your \$50 membership dues this year, please make a check out to **HCAC** and send it to our **PO Box** or bring it to any of our events.

Want to give back to the community?
Make a Donation!!!

HCAC is a non-profit, all-volunteer organization. 100% of your donation goes directly to student scholarships!

#501(c)(3): 94-2951649