



¿Que Pasa?...

The Hispanic Community Affairs Council Newsletter

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Fall 2010

AT&T's Commitment to Education by Suzanne Barba

AT&T has been engaged with the Hispanic Community Affairs Council (HCAC) for more than seven years, and has contributed to the HCAC Scholarship Program during several of those years. Most recently, AT&T supported the program as a Platinum Presenting Sponsor, making a \$15,000 contribution to the program. AT&T funds more than \$1,000,000 in grants and sponsorships in the Bay Area annually, and education is one of the telecommunications company's philanthropic giving priorities. Still, representatives in the company's External Affairs department must make tough choices about which grant requests to support and which to decline.

Shiyama Clunie is one such employee. As

the Area Manager for External Affairs in Southern Alameda County, she is charged with maintaining AT&T's position as a good corporate citizen in the communities it serves, among other responsibilities. In so doing, she sits on non-profit boards, attends community events, and partners with community leaders in the Southern Alameda County area. Clunie says that "HCAC has established itself as an organization that genuinely cares about and benefits young people. Contributions to the scholarship program go directly to deserving students, not to staff or to other extraneous costs. Volunteer members at HCAC are dedicated to improving students' chances for success in school, and work

tirelessly on their behalf.

This is an organization that funders can trust, one that believes deeply in its mission and in the students it serves." It was this record of service and goodwill that prompted AT&T to support HCAC at a higher level this year than it had historically. Clunie remarks that "this year's Scholarship Luncheon provided tangible evidence that our contribution was money well spent. The scholarship awardees were so impressive. They had varied family backgrounds and various levels of access to financial support, but each had demonstrated perseverance, determination and hard work in school thus far. I felt confident that funding scholarships to these students was a very wise investment on AT&T's part."

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Names not in order: Ruth Abrero, Gerardo Cuevas, Javier de Paz, Antonio Diaz, Angelica Espinoza, Mayra Flores, Lizbeth Fuentes, Bianca Martinez-Salazar, Nestor Mauricio Roman Ortiz, Rachel Marie Rojas & Board Member Liz Figueroa, Shiyama Clunie, State Senator Ellen Corbett.

HCAC Scholarship Now Available

\$\$\$\$\$ Due March 4, 2011 \$\$\$\$\$

Scholarship Awards

- Community college scholarships of \$750 each
 - Transfer student scholarships of \$1,500 each
 - Four year college scholarships of \$1,500 each
 - Postgraduate scholarships of \$1,500 each
- Scholarships are awarded per academic year. The number of scholarships awarded will vary according to the availability of funds.

Requirements

The applicant must be of Hispanic heritage as defined by the U.S. Department of Education.

- The applicant must be a graduating senior, past-year GED recipient, community college student, transferring community college student, student attending a four-year institution, or a student accepted into a post-graduate program or teacher credential program.
- The applicant must be a resident of Alameda County.
- The applicant will be evaluated on the following criteria, in order of importance:
 - Financial Need
 - Scholastic Record
 - Essay
 - Interview

The applicant must plan to attend an accredited community college, university or approved technical or vocational school.

Documentation

The application must be typed or printed legibly and must be filled out completely to be considered. A copy of the 2009 1040 tax form(s) for your family in which you are claimed as a dependent must be included.

- Official high school, GED, college or university Fall 2009 semester or quarter transcript must accompany this application.
- The application must be postmarked no later than **March 4, 2011**
- Include a photocopy of your school identification card.
- Application materials must be mailed to: HCAC Scholarship Committee P. O. Box 3151 Hayward, CA 94540

Scholarship recipients will be notified by mail and will be honored at a luncheon banquet on May 6, 2011. Scholarship funds are disbursed in two (2) equal payments.

www.hispaniccommunityaffairsCouncil.org



Can undocumented students apply? YES

What if I don't have a major? Let us know why your are going to college.... To find out!

What if my parents didn't file taxes. Then let us know why and especially why you need this scholarship.

Chabot College Serving Its Community

by Sandra Genera, Counselor & Dr. Celia Barberena, Chabot College President

Chabot College has a long standing history of providing access to higher education for the community it serves. As our community has changed to show a preponderance of Latinos, Chabot has also changed. For several years, a coalition of faculty and staff established a goal to increase the Latino student enrollment and thereby ensure that Chabot would qualify as an Hispanic Serving Institution. This goal was achieved two years ago when the Chabot Latino student population reached and surpassed 25 percent.

This achievement was reached by institutionalizing recruitment efforts such as the annual PREPA Conference, the Latino Education Summit, ongoing outreach to high schools, conferences with par-

ents, classes in the community, aligning our Puente project with high schools, the Education Talent Search and many other avenues and pathways to bring the Latino community to campus, including students, parents and families. Through these efforts the understanding of the whole family of how the educational system works has increased. It has taken a lot of hard work and dedication from many and these efforts have paid off as the college makes inroads into creating a college going culture from an early age.

The community has also contributed to the growth of the college. Through their vote, many Latinos supported Measure B, thereby bringing 250 million dollars in capital improvements to the col-

lege. Two signature buildings and the Community and Student Services Building and the Instructional Office Building have opened. These are the two buildings that are very visible from the main thoroughfare and that mark the entrance, or front door to the campus from Hesperian. Solar panels have been installed over parking structures that generate 20% to 30% of the energy consumed on campus. Various other buildings have been retrofitted or refurbished and equipped with the latest teaching technologies. All of this is evidence that creativity and innovation are alive and well at Chabot College and Latino students are being well served.

Muchas gracias por su apoyo. Continúe enviando a sus hijos a Chabot College. Estamos aquí para servirlos



Dr. Celia Barberena, Chabot College President

Race-ethnicity		
African-American	2,501	15.9%
Asian-American	2,597	16.5%
Filipino	1,390	8.8%
Latino	4,210	26.7%
Middle Eastern	530	3%
Native American	1140	7%
Pacific Islander	372	2.4%
White	3,332	21.1%
Other	181	1.1%
Unknown	1,011	6.4%

Welcoming Our New Board Members by Sandra Genera

Angelina Reyes

Ms. Reyes has been a member of HCAC since the late 1980's and is now a retired City of Hayward City Clerk. For many years, she has volunteered her time in reviewing scholarship applications. Other current memberships she belongs to are the Hayward Area Historical Society, League of Women Voters, Apostolic Assembly, The Pink Ribbon Tea and the Newark Days Committee. HCAC is looking forward to benefiting from Ms. Reyes' organizational skills and vast networking relationships.

Aracelia Esparza

Ms. Esparza is an alumna of the HCAC Scholarship. She was awarded the scholarship as a student at CSU Hayward where she majored in Business Administration. She now has over 17 years of Human Resources experience in Alameda County. Ms. Esparza is devoted to working in the community to help reduce cultural and linguistic barriers and promote the importance of higher education amongst our youth. We are delighted to have her passion and dedication as one of our newest board members.

Josefina Alvarado

Ms. Alvarado is an alumna of the HCAC Scholarship. She was awarded the scholarship as a student at UC Berkeley, where she majored in Ethnic Studies. She has been CEO of SAFE Passages/Youth Ventures JPA since 2003. She received the Education Advocacy Award in 2003 from the Hispanic Chamber of Commerce of Alameda County. Ms. Alvarado's background as a lawyer and vast volunteer, advocacy and memberships will be a great asset to HCAC.

HISPANIC COMMUNITY AFFAIRS COUNCIL



*Education
Creates
Opportunity!*

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HCAC—Providing our community access!

The Hispanic Community Affairs Council (HCAC) is a community-based organization in Alameda County. It was organized in 1978 by a group of individuals interested in providing a forum to debate issues of interest to the Latino/Hispanic communities, sharing information regarding employment opportunities, and developing a broad network of concerned individuals. It formally became a 501(c)(3) organization in January 1986.

Over the years HCAC's Board of Directors, Advisory Board, and volunteers have raised and given out over \$1 million dollars in scholarship grants. Operating with no paid staff or consultants, minimal overhead and no permanent offices, HCAC volunteers each year raise and direct 100% of all money donated to HCAC scholarships.

The overall purpose of HCAC is to promote the value of education, cultural diversity, community involvement, and political awareness.

We are on the web:
www.hispaniccommunityaffairsCouncil.org

Calendario

• November

- 15—2011 Scholarship Announcement. Go online to download application and pass on to students.

• December

- 15—Winter Scholarship Reception—Hayward City Hall Rotunda, 7:00 pm.

• March 2011

- 4—2011 Scholarship application due
- TBA—Reading & Interviews of 2011 Scholarship applications

• May

- May 6—Annual Scholarship Luncheon, Newark-Fremont Hilton

Pay Your Membership Dues!!!
If you haven't paid your \$50 membership dues this year, please make a check out to HCAC and send it to our PO Box or bring it to any of our events.

**Want to give back to the community?
Make a Donation!!!**

HCAC is a non-profit, all-volunteer organization. 100% of your donation goes directly to student scholarships!

#501(c)(3): 94-2951649